

BMW of North America, LLC

Pricing Guide

Model Year 2024

Suggested Retail Price

M3 (G80)

Effective May 24, 2023



| Series | Model Description | Body Group | NA Code | AG Code | Engine | SOP |
|---------------|--------------------------|-------------------|----------------|----------------|---------------|------------|
| 3 Series | M3 | G80 | 24TN | 53AY | S58O | 07/23 |
| | M3 Competition | G80 | 24TP | 33AY | S58T | 07/23 |
| | M3 Competition xDrive | G80 | 24TQ | 43AY | S58T | 07/23 |

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Change Notes

| | | |
|-----------|----------|-----------------------|
| 5/30/2023 | Stirling | Re-release. |
| 5/23/2023 | Stirling | Re-release. |
| 5/17/2023 | Stirling | MY24 Initial Release. |

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| | | M3 | M3 Competition | M3 Competition xDrive |
|--|--|----------|----------------|-----------------------|
| Start of Production | | 07/2023 | 07/2023 | 07/2023 |
| Base Price U.S.A. Port of Entry* | | \$76,000 | \$80,200 | \$84,300 |
| Base Price Euro Deliver Munich Pick Up | | NA | NA | NA |
| Base Price Diplomatic U.S.A. Port of Entry | | \$72,200 | \$76,190 | \$80,085 |
| Non-Metallic | | STD | STD | STD |
| 300 | Alpine White | x | x | x |
| C4H | Sao Paulo Yellow | x | x | x |
| Metallic | | \$650 | \$650 | \$650 |
| 475 | Black Sapphire Metallic | x | x | x |
| C31 | Portimao Blue Metallic | x | x | x |
| C36 | (Ind) Dravit Grey Metallic | \$1,950 | \$1,950 | \$1,950 |
| C3G | Toronto Red Metallic | x | x | x |
| C3Z | Tanzanite Blue II Metallic | \$1,950 | \$1,950 | \$1,950 |
| C4G | Isle of Man Green metallic | x | x | x |
| C4P | Brooklyn Grey metallic | x | x | x |
| C4W | Skyscraper Grey metallic | x | x | x |
| C57 | Aventurin Red Metallic | \$1,950 | \$1,950 | \$1,950 |
| X16 | Frozen Brilliant White metallic | \$3,600 | \$3,600 | \$3,600 |
| X1E | Frozen Portimao Blue metallic | \$3,600 | \$3,600 | \$3,600 |
| X1F | Frozen Pure Grey II Metallic | \$3,600 | \$3,600 | \$3,600 |
| Priority 1 Special | | \$4,500 | \$4,500 | \$4,500 |
| 490 | Special Order Color | x | x | x |
| Upholstery | | | | |
| LK | Extended Merino Leather | STD | STD | STD |
| LKG5 | Yas Marina Blue/Black Extended Merino Leather with Yellow Accent | x | x | x |
| LKIA | Silverstone/Black Extended Merino Leather | x | x | x |
| LKKX | Kyalami Orange/Black Extended Merino Leather | x | x | x |
| LKSW | Black Extended Merino Leather | x | x | x |
| VA | Extended Merino Leather | NC | NC | NC |
| VAHZ | Fiona Red/Black Extended Merino Leather | x | x | x |
| VATQ | Tartufo Extended Merino Leather | x | x | x |
| VB | Full Merino Leather | \$2,550 | \$2,550 | \$2,550 |
| | <i>In combination with ZPX</i> | \$2,300 | \$2,300 | \$2,300 |
| VBHZ | Fiona Red/Black Full Merino Leather | x | x | x |
| VBTQ | Tartufo Full Merino Leather | x | x | x |
| X3 | Full Merino Leather (X3) | \$2,550 | \$2,550 | \$2,550 |
| | <i>In combination with ZPX</i> | \$2,300 | \$2,300 | \$2,300 |
| X3G5 | Yas Marina Blue/Black Full Merino Leather with Yellow Accent | x | x | x |
| X3IA | Silverstone/Black Full Merino Leather | x | x | x |
| X3KX | Kyalami Orange/Black Full Merino Leather | x | x | x |
| X3SW | Black Full Merino Leather | x | x | x |
| ZA | Extended Merino Leather | NC | NC | NC |
| ZAEW | Ivory White Extended Merino Leather | x | x | x |
| ZAFV | Fjord Blue/Black Extended Merino Leather | x | x | x |
| ZB | Full Merino Leather (ZB) | \$2,550 | \$2,550 | \$2,550 |
| | <i>In combination with ZPX</i> | \$2,300 | \$2,300 | \$2,300 |
| ZBEW | Ivory White Full Merino Leather | x | x | x |
| ZBFV | Fjord Blue/Black Full Merino Leather | x | x | x |

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| | | M3 | M3 Competition | M3 Competition xDrive |
|---------------------------|---|---------|----------------|-----------------------|
| Packages | | | | |
| ZDY | Driving Assistance Professional Package | | \$1,700 | \$1,700 |
| | 5AR Extended Traffic Jam Assistant for limited access highways | | x | x |
| | 5AU Active Driving Assistant Pro | | x | x |
| ZPK | Parking Assistance Package | \$700 | \$700 | \$700 |
| | 5DN Parking Assistant Plus | x | x | x |
| ZPX | Executive Package | \$1,450 | \$1,700 | \$1,700 |
| | 1CR Remote Engine Start | | x | x |
| | 248 Heated Steering Wheel | x | x | x |
| | 316 Power tailgate | x | x | x |
| | 4AW SensaTec Dashboard | x | x | x |
| | 6U3 BMW Curved Display with HUD | x | x | x |
| | NOTE: ZPX with Full Leather replaced 4AW with a leather dashboard. | x | x | x |
| Options | | | | |
| 1MB | M Drive Professional | \$900 | \$900 | \$900 |
| 1T6 | 19"/20" M Double-spoke bi-color wheels, style 825M, w/perf non run-flat tires <i>(19x9.5, 275/35 R19 front and 20x10.5, 285/30 R20 rear)</i> | \$1,300 | NC | NC |
| 1T7 | 19"/20" M Double-spoke orbit grey wheels, style 825M, w/perf non run-flat tires <i>(19x9.5, 275/35 R19 front and 20x10.5, 285/30 R20 rear)</i> | \$1,300 | NC | NC |
| 1T8 | 19"/20" M Double-spoke bi-color wheels, style 826M, w/perf non run-flat tires <i>(19x9.5, 275/35 R19 front and 20x10.5, 285/30 R20 rear)</i> | \$1,300 | 100% | 100% |
| 1U0 | 19"/20" M Double-spoke Black Wheels, Style 826M with Performance Non RFT <i>(19x9.5, 275/35 R19 front and 20x10.5, 285/30 R20 rear)</i> | \$1,300 | NC | NC |
| 2NK | M Carbon Ceramic Brakes <i>2NK requires ordering 1T8 or 1U0</i> | \$8,500 | \$8,500 | \$8,500 |
| | | x | x | x |
| 3DE | BMW iPerformance Design Elements Deletion | | NC | NC |
| 3M5 | M Compound Brakes with Red Calipers | NC | NC | NC |
| 3M6 | M Compound Brake with Black Calipers | NC | NC | NC |
| 3MF | M Shadowline Lights | \$300 | \$300 | \$300 |
| 403 | Moonroof <i>403 cannot be ordered with 7ME</i> | NC | NC | NC |
| | | x | x | x |
| 453 | Front ventilated seats <i>453 cannot be ordered with 48C</i> | \$350 | \$350 | \$350 |
| | | x | x | x |
| 4MC | Carbon Fiber trim | \$950 | \$950 | \$950 |
| 4ML | Individual Piano Black Finish trim | \$1,080 | \$1,080 | \$1,080 |
| 5AZ | Icon Adaptive LED Headlights with Laserlight | \$1,000 | \$1,000 | \$1,000 |
| 6DR | Drive Recorder <i>6DR requires ordering ZPK</i> | \$100 | \$100 | \$100 |
| | | x | x | x |
| 7M9 | Extended Shadowline Trim | NC | STD | STD |
| 7ME | M Driver's Package | \$2,500 | \$2,500 | \$2,500 |
| XED | Individual Aluminum trim | \$1,080 | \$1,080 | \$1,080 |
| Priority 1 Options | | | | |
| 48C | M carbon bucket seats <i>48C will delete STD or 100% equipment 488 and 712</i> <i>48C cannot be ordered with VATQ or VBTQ</i> | \$4,500 | \$4,500 | \$4,500 |
| | | x | x | x |
| | | x | x | x |
| 71C | M Carbon Exterior Package | \$4,700 | \$4,700 | \$4,700 |
| Other Charges | | | | |
| | Destination & Handling | \$995 | \$995 | \$995 |

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| | | M3 | M3 Competition | M3 Competition xDrive |
|-----------------|---|-----|----------------|-----------------------|
| Standard | | | | |
| 1T5 | 18"/19" M Double-spoke orbit grey wheels, style 824M, w/perf non run-flat tires (18x9.5, 275/40 R18 front and 19x10.5, 285/35 R19 rear) | STD | | |
| 1T8 | 19"/20" M Double-spoke bi-color wheels, style 826M, w/perf non run-flat tires (19x9.5, 275/35 R19 front and 20x10.5, 285/30 R20 rear) | | STD | STD |
| 2MD | M Drive | STD | STD | STD |
| 2T4 | M Sport Differential | STD | STD | STD |
| 2VB | Tire pressure monitor | STD | STD | STD |
| 2VC | Mobility Kit | STD | STD | STD |
| 2VF | Adaptive M Suspension | STD | STD | STD |
| 302 | Alarm System | STD | STD | STD |
| 319 | Universal garage-door opener | STD | STD | STD |
| 322 | Comfort Access keyless entry | STD | STD | STD |
| 3AG | Rear view camera | STD | STD | STD |
| 430 | Auto-dimming interior and exterior mirrors | STD | STD | STD |
| 431 | Auto-dimming rearview mirror | STD | STD | STD |
| 459 | Power Front Seats | STD | STD | STD |
| 465 | 40/20/40 Split Rear Seat | STD | STD | STD |
| 488 | Lumbar support | STD | STD | STD |
| 493 | Storage package | STD | STD | STD |
| 494 | Heated front seats | STD | STD | STD |
| 4GQ | M Seat Belts | STD | STD | STD |
| 4LN | Aluminum Rhombicle Anthracite | STD | STD | STD |
| 4UR | Ambient Lighting | STD | STD | STD |
| 508 | Park Distance Control | STD | STD | STD |
| 534 | Dual Zone Auto Climate Control | STD | STD | STD |
| 544 | Dynamic Cruise Control | STD | STD | STD |
| 5A2 | LED Headlights | STD | STD | STD |
| 5AC | Automatic High Beams | STD | STD | STD |
| 5AL | Active Protection | STD | STD | STD |
| 5AS | Active Driving Assistant | STD | STD | STD |
| 655 | SiriusXM with 360L + 1 year Platinum Plan Subscription | STD | STD | STD |
| 688 | Harman Kardon surround sound system | STD | STD | STD |
| 6AC | BMW Assist eCall | STD | STD | STD |
| 6AE | BMW TeleServices | STD | STD | STD |
| 6AK | ConnectedDrive Services | STD | STD | STD |
| 6C4 | Connected Package Pro | STD | STD | STD |
| 6NX | Wireless Device Charging | STD | STD | STD |
| 6PA | Personal eSIM 5G | STD | STD | STD |
| 6U2 | Navigation | STD | STD | STD |
| 6WC | Widescreen Display | STD | STD | STD |
| 712 | M Sport Seats | STD | STD | STD |
| 760 | Shadowline exterior trim | STD | STD | STD |
| 775 | Anthracite headliner | STD | STD | STD |
| 7M9 | Extended Shadowline Trim | | STD | STD |
| 845 | Acoustic belt warning | STD | STD | STD |
| 853 | Language Version English | STD | STD | STD |
| 8KL | Oil Chg 10,000 mls/12 months | STD | STD | STD |
| 8TN | Daytime driving lights | STD | STD | STD |
| 992 | characteristic control attachment | STD | STD | STD |
| ZAX | Apple CarPlay and Android Auto Compatibility | STD | STD | STD |
| ZMT | Manual Transmission | STD | | |
| ZN1 | Active Blind Spot Detection | STD | STD | STD |
| ZN3 | Frontal Collision Warning w/ City Collision Mitigation | STD | STD | STD |
| ZN4 | Lane Departure Warning | STD | STD | STD |
| ZSA | STEPTRONIC automatic transmission | | STD | STD |
| ZTM | Tier 2 | STD | STD | STD |

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| | | M3 | M3 Competition | M3 Competition xDrive |
|---|--|----------|----------------|-----------------------|
| Wheels | | | | |
|  | 18"/19" M Double-spoke orbit grey wheels, style 824M, w/perf non run-flat tires Front: 18x9.5, 275/40 R18 Rear: 19x10.5, 285/35 R19 Code: 1T5 Style: 824M | Standard | | |
|  | 19"/20" M Double-spoke bi-color wheels, style 825M, w/perf non run-flat tires Front: 19x9.5, 275/35 R19 Rear: 20x10.5, 285/30 R20 Code: 1T6 Style: 825M | \$1,300 | NC | NC |
|  | 19"/20" M Double-spoke orbit grey wheels, style 825M, w/per non run-flat tires Front: 19x9.5, 275/35 R19 Rear: 20x10.5, 285/30 R20 Code: 1T7 Style: 825M | \$1,300 | NC | NC |
|  | 19"/20" M Double-spoke bi-color wheels, style 826M, w/perf non run-flat tires Front: 19x9.5, 275/35 R19 Rear: 20x10.5, 285/30 R20 Code: 1T8 Style: 826M | \$1,300 | Standard | Standard |
|  | 19"/20" M Double-spoke Black Wheels, Style 826M with Performance Non RFT Front: 19x9.5, 275/35 R19 Rear: 20x10.5, 285/30 R20 Code: 1U0 Style: 826M | \$1,300 | NC | NC |